

New Year Magic

with the Zurich hoteliers' association 2009/10



Each year, around 200 000 party-goers from Switzerland and abroad visit the country's biggest New Year's Eve party to gaze up at the brightly lit night sky. What began in 1988 as just a small New Year's Eve party on Zurich's Gemüsebrücke is now a permanent fixture in the city's calendar of events. New Year Magic is already in its ninth year under the patronage of the Zurich hoteliers' association. This magical spectacle is highly recommended for anyone who wants to see the new year in with a bang.

Date and time

Thurs. 31 December 2009, 8pm, until Frid. 1 January 2010, 3am

A festive atmosphere on the banks of Lake Zurich

The festival area stretches right around the city shores of Lake Zurich – from the Limmatquai through Hechtplatz and up to the Utoquai as well as over the Quaibrücke at Bellevue as far as the General-Guisan-Quai. Enjoy a wide range of culinary treats and drinks all around the festival area – from A for Asian specialities to Z for a genuine grilled Zurich bratwurst.

- The festival area is open to everyone. There is no entrance fee.
- Public toilets can be found on the Rathausbrücke, in the Stadthaus complex and on Bürkliplatz and Bellevueplatz.
- The Quaibrücke and the Limmatquai will be accessible to pedestrians only from 8pm on 31.12.2009 to 6am on 1.1.2010.



- Toilets

The main event: the firework display

A 20-minute display of dazzling lights

The main event of New Year Magic is the impressive firework display funded by the Zurich hoteliers' association. The spectacular display will light up the sky above Lake Zurich and the city from 0.20 to 0.40. The fireworks will be set off from two specially anchored boats to enchant the crowds, creating a seemingly endless sea of light.

Information and contact details

New Year Magic with the Zurich hoteliers' association



Programme

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20.00 – 03.00	Festival grounds open with stands and bars
20.00 – 23.30 / 00.40 – 02.30	Music in bars and on various stages
23.40 – 23.58	Church bells in the city centre ring out the old year
23.59.50	Countdown to the new year
00.01 – 00.15	Church bells in the city centre ring in the new year
00.19	Lights extinguished around the lake basin
00.20 – 00.40	Zurich hoteliers' association giant firework display
03.00	Festival grounds close
Until 04.00	Last trains, trams and buses leave the festival grounds

Please use public transport to come to New Year Magic. The Zürcher Verkehrsverbund (ZVV) will take you to the party and home again in safety and comfort – until 4 o'clock in the morning!

Accommodation and catering

Hotels and restaurants to suit all tastes

Extend your New Year Magic by booking accommodation in one of Zurich's many hotels. As well as a great party to see in the new year, Zurich has plenty of culinary delights on offer, guaranteed to suit all tastes and budgets and with something for every occasion.

Hotel reservations:

www.zuerich.com / hotel@zuerich.com

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